
BARTON PORTRAIT

How to Always Look Good in Photos



Being photogenic is an acquired skill. It's not something everyone is born with. Even the most beautiful people can or cannot look good in photos.

When it comes to looking good in pictures, the simplest tricks can have the biggest impact. Most of that is on the photographer, but you can have a huge impact as well, especially if the person behind the camera is not a pro.

Keep these tips in mind the next time you are in front of a camera and you will feel so confident that you will never shy away from a camera again.

Size Matters.

In some situations tight fitting clothes can photograph better than loose clothes. Keep in mind your body type and know when it's too tight. You want to be able to move and you want your clothing to move with you without revealing things you don't want revealed.

Include Accessories.

The easiest way to take an outfit from blah to beautiful is to add a few accessories. Accessories like jewelry, hats, scarves, and belts can really elevate your look. Be sure not take away from a great detail in your outfit by over doing it.

Strike a Pose.

Stand up straight and tall, lift your head to elongate your neck while standing. Put one foot slightly more forward than the other, slightly point your toe of the front foot, then shift your weight to the back leg while popping the back hip backwards slightly. Doesn't matter which side, either side your most comfortable with. Then let your arms relax at your side while popping your elbows out and back just enough to create a gap between your arms and body to see the waistline. Google Miss America Pose to see more examples.



Flirt with the Camera.

Embrace what makes you unique, even if its not your favorite trait. Get playful with the camera. Imagine the camera is a person, pet, place, or item you love. Attitude can be picked up by a camera and makes a world of difference in a photograph.



Practice Makes Perfect.

Practice just as the stars do. The stars work with stylist before a big event to be sure their outfit and poses work well together. I know you probably can't work with a stylist, but you can grab a friend and a camera phone or you can just practice in front of a mirror. Anything can be learned.

Be Confident.

Confidence is key. Just be yourself and embrace the moment and beautiful images will emerge.

Read your Session Prep Materials.

If you have hired a *professional* photographer, you should get some type of prep materials to help get you fully prepared for your photo session. In addition to a planning consult, Barton Portrait clients get a detailed prep guide that digs deeper into what you want and need to know. No matter who you hire for your photo session, be sure to read your prep materials. You will be so glad you did. Being fully prepared is key to a great experience and beautiful images.

I hope you found these tips helpful and put them to use for your next photo session whether its with me, someone else in the industry, or with family.

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